

# On Irreversible Investment

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# Irreversibility

Many investment decisions involve

- Sunk Costs (investment is irreversible)
  - firm specific capital
  - lemons problem
  - workers: dismissal protection
  - advertisement, marketing etc.
- the option to wait for better times

→ investment decisions are irreversible  
→ investment decisions are often irreversible

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# Dynamic Capacity Choice

- We consider a firm that chooses a dynamic capacity expansion plan in a stochastic environment
- investment into capacity is irreversible
- capacity depreciates at some rate  $\delta \geq 0$
- period profits are affected by an exogenous stochastic factor  $X$
- firm maximizes net present value of cash flows at interest rate  $r > 0$

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# The Model

- $(\Omega, \mathcal{F}, \mathbb{P}, (\mathcal{F}_t))$  filtered probability space
- firm chooses  $I(t)$ , cumulative investment up to time  $t$ , an adapted process
- irreversibility:  $I$  nondecreasing
- $I$  leads to a capacity  $C = C^I$  given by  $C(0-) = 0, dC(t) = dI(t) - \delta C(t)dt$  where  $\delta$  is depreciation rate
- profit flow in  $t$ :  $\pi(X(t), C(t))$   
where  $X$  is an exogenous stochastic process (semimartingale, Lévy process, Brownian motion),  $\pi$  strictly concave,  $\uparrow, \mathcal{C}^1$  in capacity,

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# The Control Problem

- total profit is

$$\Pi(I) = \mathbb{E} \int_0^T e^{-rt} \left( \pi \left( X(t), C'(t) \right) dt - dI(t) \right)$$

for an interest rate  $r > 0$

- Problem: choose the optimal investment plan  $I!$
- singular stochastic control problem

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## Benchmark: The Reversible Case

Under perfect reversibility of investment, the firm equates at every point of time marginal profit and user cost of capital:

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- Capacity is stock,  $r + \delta$  rental cost per period
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- maximization of a concave functional
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# Existence: Details

- Let  $\pi^*(t) = \max_i \pi(X_t, i) - ri$ , and  $i^*(t)$  be the maximizer (optimal reversible policy).
- Assumption: The reversible problem is well posed:  
$$\mathbb{E} \int_0^T e^{-rt} (\pi^*(t)) dt < \infty$$
- Assumption:  $\mathbb{E} \sup_{0 \leq s \leq t} i^*(s) < \infty$  for  $t < T$ .
- Then the problem has a finite value. Moreover, one can restrict to plans  $I$  with  $I(t) \leq \sup_{0 \leq s \leq t} i^*(s)$  a.s.

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## Existence: Details II

Now one can apply Komlos Theorem:

**Theorem (Komlos, Kabanov)**

*Let  $(I^n)$  be a sequence of optional random measures with  $\sup_n \mathbb{E}I^n(T) < \infty$ . Then there exists a subsequence  $(J^n)$  and an optional random measure  $J^*$  such that*

$$\frac{1}{n} \sum_{k=1}^n J^n(t) \rightarrow J^*(t) \quad \text{a.s.}$$

*for every point of continuity  $t$  of  $J^*$ .*

$J^*$  is the optimal solution for our problem!

# First-Order Condition

Under irreversibility, marginal profit from investment at time  $t$

$$\nabla \Pi(I)(t) = \mathbb{E} \left[ \int_t^T e^{-rs} \pi_C(X(s), C(s)) e^{-\delta(s-t)} ds \middle| \mathcal{F}_t \right] - e^{-rt}$$

Optimality:  $\nabla \Pi(I)(t) \leq 0$  a.s. and equality, whenever  $dI(t) > 0$ !

Problem: the FOC does not bind frequently!

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# Solution

Ansatz: there is a *base capacity level*  $L(t)$

the optimal strategy is to keep capacity  $C$  just above  $L$

Aim: characterize base capacity  $L$

- via optimal stopping problems

- via a backward equation

Result: the backward equation can be solved

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# Base Capacity Level: Heuristics

- Fix a point in time  $t$  and assume  $\delta = 0$
- Assume that it is optimal to invest at  $t$ , to wait until  $\tau$ , and to invest again
- Call the corresponding level  $L_t^\tau$
- From the (two!) FOC, we have

$$\mathbb{E} \left[ \int_t^\tau e^{-rs} \pi_c(X(s), L_t^\tau) ds \mid \mathcal{F}_t \right] = \mathbb{E} [e^{-rt} - e^{-r\tau} \mid \mathcal{F}_t]$$

- or

$$\mathbb{E} \left[ \int_t^\tau e^{-rs} [\pi_c(X(s), L_t^\tau) - r] ds \mid \mathcal{F}_t \right] = 0$$

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- claim: base capacity level is

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- Keep capacity just above base capacity  $L$ :

$$C(t) = \sup_{s \leq t} L(s)$$

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# Main Theorem

It is enough to solve the backward equation!

## Theorem

*If  $L$  solves the stochastic backward equation*

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*then the corresponding capacity*

$$C(t) = \sup_{s \leq t} L(s)$$

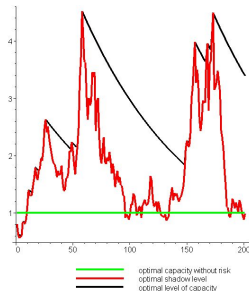
*with investment plan  $I(t) = C(t)$  is optimal.*

# Explicit Solutions

## Lévy Processes

- Cobb–Douglas profit:  

$$\pi(x, c) = xc^{1-\alpha}$$
- $X(t) = \exp(\xi(t))$ ,  $\xi$  Markov, i.i.d. increments
- infinite horizon  $T = \infty$
- here:  $X$  martingale
- “keep marginal profit just below user cost of capital times a markup factor”
- $\pi_c(X(t), C(t)) \leq (r + \delta) \frac{\alpha + \gamma}{\gamma}$   
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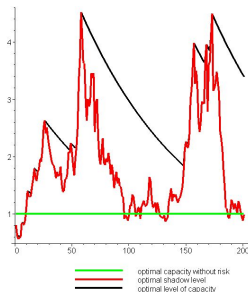


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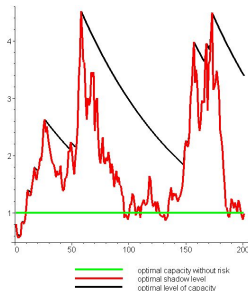


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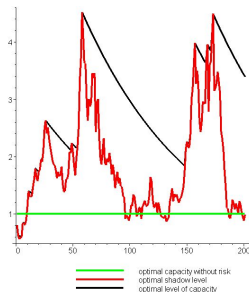


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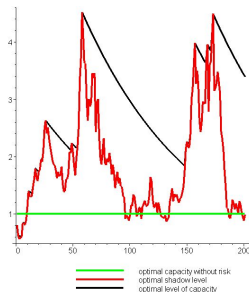


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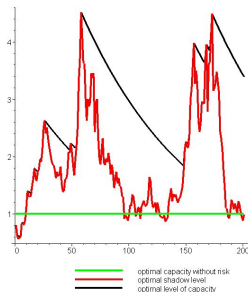


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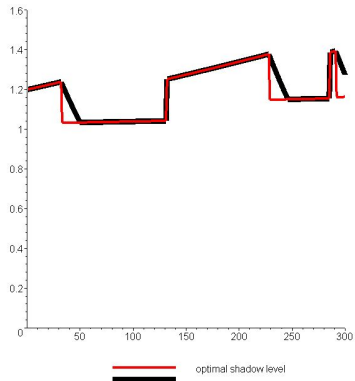
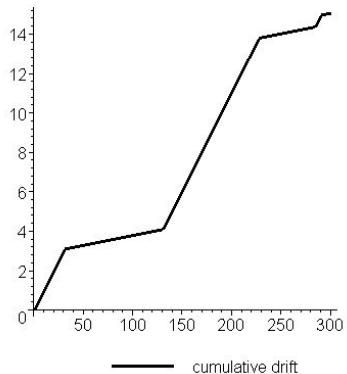
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# Markov Chain with Poisson Clock



# Qualitative Theory

- lump sum investment at  $t = 0$
- investment plan  $I$  consists of three components:
  - smooth:  $dI^s(t) = i(t)dt$
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Free Interval: only  $dl^a(t) > 0$

Theorem

*On a free interval, marginal profit equals user cost of capital:*

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*After time 0, jumps occur only at information surprises.*

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