

High Society in a Global Perspective. Media and Social Transformation in the
20th Century
Munich, 21/22 July 2022

THURSDAY July

Introduction Margit Szöllösi Janze LMU Munich

Panel The High Society and Its Global Reach

Chair: Nicolai Hannig

Roland Wenzlhuemer LMU Munich Crippen Aboard Global Media
Dis connectivity in the Early 20th Century

Juliane Hornung UzK Cologne New York Paris Hyderabad New York's
High Society and its Global Reach in the First Half of the 20th Century

Michael Homberg ZZF Potsdam High Life Jet Setters, Playboys and the
Global High Society, 1950s to 1980s

Coffee Break

Panel Media and Social Mobility

Chair: Juliane Hornung

Onookome Okome University of Alberta Highlife Modernity and
Contemporary Popular Culture in Nigeria

Brenna Wynn Greer Wellesley College The Kingmakers Black Mediamakers
and Racial Uplift in the Postwar United States

Short Break

**Keynote Lecture and Evening Talk with Alexey Tikhomirov Bielefeld University
and Simone Derix FAU Erlangen From Revolutionaries to Oligarchs The
Post-Soviet High Society in the Kremlin**

Dinner Reception

FRIDAY July

Panel Gender, Body and Consumption Agency through Media Visibility

Chair: Emanuel Steinbacher

Sumei Wang National Chengchi University *remote* Media, Consumption and Body Modern Girl in the Colonial Taiwan

Nicolai Hannig TU Darmstadt Sapeurs Ladies and Gentlemen of the Congo Dandyism and Political Protest

Erica Ball Occidental College Madam C J Walker and the Making of the Modern Black Woman

Coffee Break

Panel Media, Family and the Private

Chair: Ursula Prutsch

Mark White Queen Mary University London JFK, America's Royal Family and the Fourth Estate

Emanuel Steinbacher LMU Munich The Many Faces of Evelyn Nesbit Thaw Mediating Families, Privacy and the Media in the Early High Society

Ryan Linkof Lucas Museum of Narrative Art The Emperor Has No Clothes Exposing the Royal Body since

Lunch

Panel Media and Power Modern Legitimation and Charisma

Chair: Margit Szöllösi-Janze

Ursula Prutsch LMU Munich Cordial descamisados vs cold High Society The populist media strategies of Eva Perón in Argentina

Talitha Espiritu Wheaton College *remote* New Society vs High Society Melodrama, Sentimental Publicity and the Marcos Dictatorship in the Philippines

Final Discussion